



Full Community Details (Norwood Young America, Minnesota)

People		Budgets	
Population	3,621	Household Expenditures (Average)	45,620
Labor Force	2,100	Household Income (Median)	51,372
Job Growth Rate	8.27%	Home Values	
Unemployment Rate	%	Transportation	
Median Age	40.44	Commute Travel Time (minutes)	23
Labor Force		International Airports in County	0
Bachelors Degree or higher	14.15%	International Airports in County + 50 miles	1
High School Degree or higher	90.14%	Domestic Airports in County	0
White Collar Workers	67%	Domestic Airports in County + 50 miles	1
Blue Collar Workers	32%	Distance to Interstate (miles)	22
Universities in Community	0	Distance to Rail (miles)	In Community
Universities in County + 50 miles	53	Latitude	44.7739918287
Community Colleges in Community	0	Longitude	-
Community Colleges in County + 50 miles	11		93.9234551445

Overview

The City of Norwood Young America is a growing community located on the fringe of the Twin Cities Metropolitan Area, approximately 35 miles west of Minneapolis in Western Carver County. It was German immigrants who originally settled the villages of Young America and Norwood. These immigrants brought their traditions and customs to the rural landscape of what is now Carver County. The community proudly celebrates its German heritage each year at Minnesota's oldest festival, Stiftungsfest. The community has seen steady population growth over the past 10 years. The current estimate population is 3,626. The Met Council and State Demographer predict that this number will continue to grow in the years to come. This is due in part to the city's location at the nexus of two major highways, US Highway 212, and MN Trunk Highway 5. As the population of the region has grown, so has the variety of industries, services, and businesses located in the area. Norwood Young America is a prime location for new businesses and industries, because of its transportation network, which offers quick accessibility to the Interstate highway system in the metro area. The community is also proud to boast two active rail lines: the Twin Cities and Western Railroad, and the Prairie Line Railroad. Both offer connections to Class I railroads in the Minneapolis / St. Paul terminal area. Although situated in an exurban setting, the proximity of Norwood Young America to the Twin Cities' suburbs has transformed the community into a growing extended suburban locale. People move to Norwood Young America because it is a community that maintains a rural character, yet it is close enough to the services, additional employment opportunities, and recreational activities available in the Twin Cities Metropolitan Area. The southwestern suburbs are home to many shopping centers, cinemas, and restaurants. There are also ample opportunities for outdoor recreational activities both in and around the City, such as golf courses, hiking trails, hunting and fishing all within easy access to residents. Norwood Young America takes pride in the community that it has established over the years and looks forward to welcoming new residents and businesses into the future.

Population

1990 Census	2,705
2000 Census	3,108

Natural Gas

Provider Name	CenterPoint Energy
Phone	(800) 245-2377
Website	www.centerpointenergy.com

Contact
Contact Phone

Connie Hargest
(612) 321-4899

Electricity

Provider Name
Phone
Website
Contact
Contact Phone

Xcel Energy
(800) 895-4999
www.xcelenergy.com/
xxx
xxx

Wastewater

Provider Name
Phone
Website
Contact
Contact Phone

City of Norwood Young America
(952) 467-1800
www.cityofnya.com
Jim Beckendorf
(952) 467-1860

Water

Provider Name
Phone
Website
Contact
Contact Phone

City of Norwood Young America
(952) 467-1800
www.cityofnya.com
Jim Beckendorf
(952) 467-1860



Labor Force Report (Norwood Young America, Minnesota)

Total Establishments			Total Employees by Major SIC (2011)		
	131.00		TOTAL		%
Total Employees	2,355.00		Agricultural, Forestry, Fishing (SIC Range 01-09)	14.00	0.59
Total Establishments by Size (2011)			Mining (SIC 10-14)	0.00	0.00
	TOTAL	%	Construction (SIC 15-17)	108.00	4.59
1-4 Employees	76.00	58.02	Manufacturing (SIC 20-39)	26.00	1.10
5-9 Employees	24.00	18.32	Transportation and Communications (SIC 40-49)	14.00	0.59
10-19 Employees	16.00	12.21	Wholesale Trade (SIC 50-51)	43.00	1.83
20-49 Employees	10.00	7.63	Retail Trade (SIC 52-59)	257.00	10.91
50-99 Employees	2.00	1.53	Finance, Insurance And Real Estate (SIC 60-69)	88.00	3.74
100-249 Employees	2.00	1.53	Services (SIC 70-89)	1,793.00	76.14
250-499 Employees	0.00	0.00	Public Administration (SIC 90-98)	12.00	0.51
500-999 Employees	0.00	0.00	Unclassified (SIC 99)	3.00	0.13
1000+ Employees	1.00	0.76	Total Employees by Establishment Type (2011)		
Total Businesses by Establishment Type (2011)			TOTAL		%
	TOTAL	%	Agriculture, Forestry and Fishing	4.00	0.17
Agriculture, Forestry and Fishing	1.00	0.76	Agricultural Services	10.00	0.42
Agricultural Services	3.00	2.29	Coal and Ore Mining	0.00	0.00
Coal and Ore Mining	0.00	0.00	Oil and Gas	0.00	0.00
Oil and Gas	0.00	0.00	General Construction	42.00	1.78
General Construction	3.00	2.29	Heavy Construction	0.00	0.00
Heavy Construction	11.00	8.40	Food Manufacturing	0.00	0.00
Food Manufacturing	1.00	0.76	Tobacco	0.00	0.00
Tobacco	0.00	0.00			

Manufacturing Textile Mills	0.00	0.00	Heavy Construction	66.00	2.80
Apparel and Textile Manufacturing	0.00	0.00	Food Manufacturing	2.00	0.08
Lumber and Wood Production	1.00	0.76	Tobacco Manufacturing	0.00	0.00
Furniture Manufacturing	0.00	0.00	Textile Mills	0.00	0.00
Paper Manufacturing	0.00	0.00	Apparel and Textile Manufacturing	1.00	0.04
Printing and Publishing	2.00	1.53	Lumber and Wood Production	2.00	0.08
Chemicals	0.00	0.00	Furniture Manufacturing	0.00	0.00
Petroleum Refining	0.00	0.00	Paper Manufacturing	0.00	0.00
Rubber and Plastics	0.00	0.00	Printing and Publishing	9.00	0.38
Leather Manufacturing	0.00	0.00	Chemicals	0.00	0.00
Stone, Glass, and Concrete	0.00	0.00	Petroleum Refining	0.00	0.00
Metals Fabrication	0.00	0.00	Rubber and Plastics	1.00	0.04
Machinery and Equipment Manufacturing	2.00	1.53	Leather Manufacturing	0.00	0.00
Transportation	4.00	3.05	Stone, Glass, and Concrete	0.00	0.00
Travel Services	0.00	0.00	Metals Fabrication	0.00	0.00
Transport Services	0.00	0.00	Machinery and Equipment Manufacturing	11.00	0.47
Communications	0.00	0.00	Transportation	7.00	0.30
Utilities	1.00	0.76	Travel Services	0.00	0.00
Durables Wholesale	2.00	1.53	Transport Services	0.00	0.00
Non Durables Wholesale	0.00	0.00	Communications	0.00	0.00
Building Materials, Hardware and Garden	2.00	1.53	Utilities	7.00	0.30
General Merchandise Stores	1.00	0.76	Durables Wholesale	41.00	1.74
Food Markets	1.00	0.76	Non Durables Wholesale	2.00	0.08
Convenience Stores	1.00	0.76	Building Materials, Hardware and Garden	14.00	0.59
Other Food Stores	0.00	0.00	General Merchandise Stores	20.00	0.85
Auto Dealers and Gas Stations	3.00	2.29	Food Markets	39.00	1.66

Clothing Stores	1.00	0.76	Convenience Stores	9.00	0.38
Furniture Stores	1.00	0.76	Other Food Stores	0.00	0.00
Home Furnishings	1.00	0.76	Auto Dealers and Gas Stations	12.00	0.51
Electronics and Computer Stores	0.00	0.00	Clothing Stores	1.00	0.04
Music Stores	0.00	0.00	Furniture Stores	6.00	0.25
Restaurants	5.00	3.82	Home Furnishings	1.00	0.04
Other Food Service	3.00	2.29	Electronics and Computer Stores	0.00	0.00
Bars	1.00	0.76	Music Stores	0.00	0.00
Drug Stores	1.00	0.76	Restaurants	77.00	3.27
Liquor Stores	1.00	0.76	Other Food Service	47.00	2.00
Specialty Stores	2.00	1.53	Bars	5.00	0.21
Catalog and Direct Sales	0.00	0.00	Drug Stores	13.00	0.55
Banks and Financial Institutions	6.00	4.58	Liquor Stores	5.00	0.21
Insurance Carriers	1.00	0.76	Specialty Stores	8.00	0.34
Insurance Agents and Brokers	4.00	3.05	Catalog and Direct Sales	0.00	0.00
Real Estate	4.00	3.05	Banks and Financial Institutions	59.00	2.51
Hotels and Lodging	1.00	0.76	Insurance Carriers	1.00	0.04
Dry Cleaning and Laundry	0.00	0.00	Insurance Agents and Brokers	8.00	0.34
Beauty and Barber Shops	6.00	4.58	Real Estate	20.00	0.85
Other Personal Service	1.00	0.76	Hotels and Lodging	2.00	0.08
Advertising	0.00	0.00	Dry Cleaning and Laundry	0.00	0.00
Computer Services	1.00	0.76	Beauty and Barber Shops	14.00	0.59
Other Business Services	5.00	3.82	Other Personal Service	2.00	0.08
Auto Repair/Services	5.00	3.82	Advertising	0.00	0.00
Miscellaneous Repair Services	0.00	0.00	Computer Services	3.00	0.13
Motion Pictures	1.00	0.76	Other Business Services	39.00	1.66
Entertainment and Recreation Services	4.00	3.05	Auto Repair/Services	16.00	0.68
Health and Medical Services	7.00	5.34	Miscellaneous Repair Services	0.00	0.00
Hospitals	2.00	1.53	Motion Pictures	2.00	0.08

Legal Services	1.00	0.76	Entertainment and Recreation Services	26.00	1.10
Primary and Secondary Education	5.00	3.82	Health and Medical Services	51.00	2.17
Colleges and Universities	0.00	0.00	Hospitals	10.00	0.42
Social Services	3.00	2.29	Legal Services	10.00	0.42
Child Care Services	0.00	0.00	Primary and Secondary Education	394.00	16.73
Museums and Zoos	0.00	0.00	Colleges and Universities	0.00	0.00
Membership Organizations	6.00	4.58	Social Services	18.00	0.76
Professional Services	2.00	1.53	Child Care Services	1.00	0.04
Government	5.00	3.82	Museums and Zoos	0.00	0.00
Unclassified Establishments	1.00	0.76	Membership Organizations	25.00	1.06
Total Employees by Occupation (2011)			Professional Services	1,175.00	49.89
	TOTAL	%	Government	12.00	0.51
Executive, Managers, and Administrators	420.00	17.83	Unclassified Establishments	3.00	0.13
Professional Specialty Occupations	464.00	19.70	<i>Source: Applied Geographic Solutions, 2011</i>		
Sales Professionals	37.00	1.57			
Technologies and Technicians	84.00	3.57			
Sales Workers and Clerks	127.00	5.39			
Administrative Support Workers	446.00	18.94			
Technical, Sales, and Administrative: Field Occupations	10.00	0.42			
Private Household Service	0.00	0.00			
Protective Services	30.00	1.27			
Other Services: Site Based	293.00	12.44			
Other Services: Field Based	4.00	0.17			

Farming, Forestry, and Fishing	49.00	2.08
Precision, Craft, and Repair: Site Based	159.00	6.75
Construction, Repair, and Mining: Field Based	65.00	2.76
Machine Operators, Assemblers, and Inspectors	38.00	1.61
Transportation and Materials Moving Workers	47.00	2.00
Handlers, Helpers and Laborers	80.00	3.40



Demographics Report (Norwood Young America, Minnesota)

Population (2011)

	TOTAL
Population (2011)	3,621

Population (2016)

	TOTAL
Population (2016)	3,870

Sex (2011)

	TOTAL	%
Male	1,869	51.62
Female	1,752	48.38

Sex (2016)

	TOTAL	%
Male	1,994	51.52
Female	1,876	48.48

Age Distribution (2011)

	TOTAL	%
0-4	239	6.6
5-9	214	5.91
10-19	456	12.59
20-29	358	9.89
30-39	344	9.5
40-49	1,029	28.42
50-59	608	16.79
60-64	120	3.31
65+	250	6.9

Age Distribution (2016)

	TOTAL	%
0-4	246	6.36
5-9	204	5.27
10-19	474	12.25
20-29	434	11.21
30-39	288	7.44
40-49	932	24.08
50-59	812	20.98
60-64	163	4.21
65+	314	8.11

Race Distribution (2011)

	TOTAL	%
White	3,450	95.28
Black	15	.41
American Indian	5	.14
Asian	21	.58
Pacific Islander		
Other	67	1.85
Multirace	63	1.74
Hispanic	153	4.23

Race Distribution (2016)

	TOTAL	%
White	3,686	95.25
Black	17	.44
American Indian	5	.13
Asian	21	.54
Pacific Islander		
Other	73	1.89
Multirace	68	1.76
Hispanic	171	4.42

Total Households (2011)

	TOTAL	%
Households	1,432	

Total Households (2016)

	TOTAL	%
Households	1,560	

Families	823	57.47	Families	888	56.92
----------	-----	-------	----------	-----	-------

Household Income Distribution (2011)

	TOTAL	%
<\$10 K	43	3
\$10-\$20K	158	11.03
\$20-\$30K	169	11.8
\$30-\$40K	204	14.25
\$40-\$50K	122	8.52
\$50-\$60K	142	9.92
\$60-\$75K	130	9.08
\$75-\$100K	314	21.93
> \$100K	149	10.41

Household Income Distribution (2016)

	TOTAL	%
<\$10 K	45	2.88
\$10-\$20K	178	11.41
\$20-\$30K	162	10.38
\$30-\$40K	223	14.29
\$40-\$50K	125	8.01
\$50-\$60K	149	9.55
\$60-\$75K	137	8.78
\$75-\$100K	351	22.5
> \$100K	190	12.18

Labor Force Status (2011)

	TOTAL	%
Labor Force	2,100	
Employed	1,899	90.43
Unemployed	201	9.57
In Armed Forces		
Not In Labor Force	815	

Labor Force Status (2016)

	TOTAL	%
Labor Force	2,278	
Employed	2,172	95.35
Unemployed	106	4.65
In Armed Forces		
Not In Labor Force	896	

Total Number of Housing (2011)

	TOTAL	%
Total Dwellings	1,520	
Owner-Occupied Dwellings	1,067	74.51
Renter-Occupied Dwellings	365	25.49
Housing Units Occupied	1,432	94.21

Total Number of Housing (2016)

	TOTAL	%
Total Dwellings	1,655	
Owner-Occupied Dwellings	1,155	74.04
Renter-Occupied Dwellings	405	25.96
Housing Units Occupied	1,560	94.26

Education Attainment (2011)

	TOTAL	%
Population Age 25+	2,495	
< Grade 9	90	3.61
Grade 9-12	157	6.29
High School	1,048	42
Some	640	25.65

Education Attainment (2016)

	TOTAL	%
Population Age 25+	2,675	
< Gr 9	82	3.07
Gr 9-12	136	5.08
High School	1,018	38.06
Some	667	24.93

College Assoc Degree	208	8.34	College Assoc Degree	263	9.83
Bach Degree	296	11.86	Bach Degree	404	15.1
Grad Degree	57	2.28	Grad Degree	106	3.96

Size of Household (2011)

	TOTAL	%
1 Person	492	34.36
2 Person	431	30.1
3 Person	305	21.3
4 Person	138	9.64
5 Person	45	3.14
6+ Person	8	.56

Size of Household (2016)

	TOTAL	%
1 Person	546	35
2 Person	471	30.19
3 Person	335	21.47
4 Person	141	9.04
5 Person	45	2.88
6+ Person	8	.51

Source: Applied Geographic Solutions, 2011



Consumer Spending Report (Norwood Young America, Minnesota)

Consumer Expenditures (2011)

	\$ PER HOUSEHOLD	TOTAL \$000'S
Apparel		
Totals:	2,150.00	3,079.14
Men's Apparel	416.00	595.90
Boys' Apparel	102.00	146.18
Women's Apparel	717.00	1,028.02
Girls' Apparel	139.00	200.04
Infants Apparel	95.00	137.46
Footwear	356.00	509.94
Apparel Services and Accessories	322.00	461.62
Education		
Totals:	978.00	1,401.23
Books And Supplies	136.00	196.04
Tuition	841.00	1,205.19
Entertainment		
Totals:	2,537.00	3,633.50
Fees And Admissions	612.00	877.49
Video And Audio Equipment	897.00	1,285.92
Recreational Equipment And Supplies	1,026.00	1,470.09
Food and Beverages		
Totals:	7,062.00	10,114.00
Food At Home	3,724.00	5,333.76
Food Away From Home	2,820.00	4,039.26
Alcoholic Beverages	517.00	740.99
Health Care		
Totals:	2,901.00	4,154.25
Health Care	1,401.00	2,006.72

Consumer Expenditures (2011), Cont'd

	\$ PER HOUSEHOLD	TOTAL \$000'S
Personal Care		
Totals:	667.00	956.30
Hair Care	51.00	74.05
Electric Personal Care Appliances	13.00	18.79
Personal Care Services	447.00	640.46
Personal Care Products	155.00	223.01
Reading		
Totals:	149.00	214.60
Newspapers	64.00	91.85
Magazines	30.00	44.05
Books	54.00	78.70
Tobacco		
Totals:	320.00	458.77
Cigarettes	288.00	412.83
Other Tobacco Products	32.00	45.94
Transportation		
Totals:	9,368.00	13,416.06
New Vehicle Purchase	2,385.00	3,416.38
Used Vehicle Purchase	1,549.00	2,219.24
Motorcycles (New And Used)	70.00	100.31
Vehicle Finance Charges	454.00	650.14
Gasoline And Oil	2,121.00	3,037.96
Vehicle Repair And Maintenance	727.00	1,041.48
Vehicle Insurance	1,067.00	1,529.09

Insurance Health Care Services	698.00	999.77	Public Transportation Other	496.00	710.36
Health Care Supplies And Equipment	801.00	1,147.76	Transportation Costs	496.00	711.10
Household Furnishings			Utilities		
Totals:	2,000.00	2,864.19	Totals:	3,296.00	4,721.08
Household Textiles	142.00	204.02	Natural Gas	455.00	651.68
Furniture	542.00	777.50	Electricity	1,211.00	1,735.24
Floor Coverings	63.00	91.25	Fuel Oil And Other Fuels	122.00	175.68
Major Appliances	234.00	335.17	Telephone Service	1,129.00	1,617.50
Housewares And Small Appliances	1,016.00	1,456.24	Other Utilities	377.00	540.98
Shelter			Gifts		
Totals:	8,698.00	12,455.99	Totals:	1,139.00	1,631.61
Mortgage Interest	3,449.00	4,939.54	Gifts Of Apparel	225.00	322.84
Property Taxes	1,474.00	2,110.77	Gifts Of Apparel Accessories	28.00	41.49
Miscellaneous Owned Dwelling Costs	1,174.00	1,682.01	Gifts Of Education	230.00	329.75
Rental Costs	2,138.00	3,062.07	Gifts Of Recreation	77.00	111.42
Other Lodging	462.00	661.60	Gifts Of Food And Beverages	105.00	151.71
Household Operations			Gifts Of Household Furnishings And Equipment	185.00	266.04
Totals:	1,560.00	2,234.28	Gifts Of Household	48.00	70.15
Babysitting And Elderly Care	357.00	512.07	Gifts Of Transportation	60.00	86.06
Household Services	284.00	407.29	Gifts Elsewhere Unspecified	176.00	252.15
Alimony And Child Support	228.00	327.63	Personal Insurance		
Household Supplies	689.00	987.29		441.00	631.68
Miscellaneous Expenses			Contributions		
Totals:	777.00	1,114.00		1,569.00	2,248.08
Legal And Accounting	93.00	134.25			
Funeral And Cemetery	85.00	121.76			
Finance Charges Excluding	502.00	719.52			

Source: Applied Geographic Solutions, 2011

11/14/2011

Print Report

Mortgage And
Vehicle

Other
Miscellaneous
Expenses

96.00

138.46